

New Venture Entrepreneurial Series

January, February & March 2010

Essential, in-depth trainings for individuals thinking about starting a new business & new business owners:

Business Assessment & Overview • Marketing Analysis • Cost Analysis • Business Planning Strategies

Requirements: In business for less than one year or thinking about starting a business. Attend complete series to prepare for one-on-one business consulting and obtain **Certificate of Completion**

Cost: New Business Orientations are FREE. Cost for New Venture Entrepreneurial Series (3 workshops) is **\$50 prepaid** or **\$60 at the door**. New Venture Entrepreneurial Series includes Market Analysis, Cost Analysis, and Business Plan Writing. **MUST** attend New Business Orientation prior to attending New Venture Series.

Time: See back for complete schedule (**Times, Dates and Locations**).

Information: **Pre-registration is required**, space is limited. All workshops start promptly at scheduled time. Late arrivals will be rescheduled for the next quarter.

Part I - New Business Orientation

A 2-hour workshop that provides prospective and new business owners an overview on what it takes to start and run a small business, resources available in their communities, legal requirements, loan information and much more.

Part II - Market Analysis

A 2-hour workshop focusing on how to assess your: Industry ~ growth, size, spending habits, market potential; Target Market ~ profiles, trends, reach, strategies; and Competition ~ who, what, why. Includes hands-on activities, brainstorming and more.

Part III - Cost Analysis

A 2-hour workshop highlighting how to calculate and analyze: Start-up Costs ~ one time expenses, needs versus wants, creating an accurate list; Operating Expenses ~ fixed and variable costs, accurate projections, monthly costs, and business financial viability essentials in obtaining a loan and planning for direction.

Part IV - Business Plan

A 2-hour workshop concentrating on an overview of the business plan, purpose, content and preparation for obtaining a loan. Topics include; business description, product/service description, market information & advertising, management & personnel, facility, financial statements/projections and future planning.

For additional information or to register please contact
Northeastern California Small Business Development Center at Butte College:
19 Williamsburg Lane, Chico • 530/895-9017
www.bcsbdc.org

New Venture Trainings 2010 January - March

First Quarter New Venture Series

In-depth business start-up trainings & Certificate of Completion.

New Business Orientation

Times vary. See schedule below for more information. **MUST** attend New Business Orientation before attending New Venture Series.

Market Analysis

Wednesday, February 10 6:00pm - 8:00pm

Cost Analysis

Wednesday, February 17 6:00pm - 8:00pm

Business Plan

Wednesday, February 24 6:00pm - 8:00pm

Location: Northeastern California SBDC at Butte College • 19 Williamsburg Lane • Chico

Cost: \$50 per person prepaid • \$60 per person at the door

New Business Orientation Workshops

Chico • Northeastern California SBDC at Butte College • 19 Williamsburg Lane

Tuesday, January 5 9:30am - 11:30am

Wednesday, February 3 6:00pm - 8:00pm

Tuesday, March 2 11:30am - 1:30pm

Oroville • Butte County Employment Center • 78 Table Mountain Blvd

Thursday, January 28 9:00am - 11:00am

Tuesday, February 23 11:00am - 1:00pm

Thursday, March 25 9:00am - 11:00am

Paradise • Paradise Ridge Community Center • 6249 Skyway

Tuesday, January 12 9:00am - 11:00am

Tuesday, February 9 9:00am - 11:00am

Tuesday, March 9 9:00am - 11:00am

Red Bluff • Business Connection • 332 Pine Street

Tuesday, January 19 9:00am - 11:00am

Tuesday, February 16 9:00am - 11:00am

Tuesday, March 16 9:00am - 11:00am

Orland • Orland Butte College Center • 604 East Walker Street

Thursday, January 7 1:00pm - 3:00pm

Thursday, February 11 9:00am - 11:00am

Thursday, March 11 1:00pm - 3:00pm