



**Northeastern California
Small Business Development Center
at Butte College
presents...**



Financial Management Series for Existing Businesses

5-week, 2-hour a week series designed to teach existing business owners how to manage your business financials for success. Good financial management can save you from making costly mistakes, provide a plan for direction and access to funding. It is also essential for sustaining, growing and expanding your business in the current business environment. Topics include:

- ▶ Interpreting Financial Statements,
- ▶ Identifying Your Business Cash Flow Cycle and How It Impacts Your Business,
- ▶ Learning How to Calculate & Use Financial Ratios to Troubleshoot Fiscal Dangers and Improve Performance,
- ▶ Using Financial Tools to Make Good Business Decisions,
- ▶ Developing Forecast & Budget Techniques to Improve Profits
- ▶ And much more...

This Financial Management Training is For Existing Businesses ONLY.

Dates:	July 20 & 27 and August 3, 10 & 17
Times:	6:00pm to 8:00pm (Tuesday Evenings)
Cost:	\$75 per person prepaid \$85 at the door
Location:	Northeastern California SBDC at Butte College 19 Williamsburg Lane, Chico

**For additional information, please call or log on:
(530) 895-9017 ■ www.bcsbdc.org**

Register today! Please make check payable to Northeastern California SBDC at Butte College, and mail or drop off registration form (one per person) with payment of \$75 per person to: Northeastern California SBDC at Butte College, 19 Williamsburg Lane, Chico, CA 95926.

Name _____ Business Name _____

Phone _____ Mailing Address _____

City _____ State _____ Zip _____ Email _____



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