

New Venture Entrepreneurial Series

July, August & September 2010

Essential, in-depth trainings for individuals thinking about starting a new business & new business owners:

Business Assessment & Overview • Marketing Analysis • Cost Analysis • Business Planning Strategies

Requirements: In business for less than one year or thinking about starting a business. Attend complete series to prepare for one-on-one business consulting and obtain **Certificate of Completion**

Cost: Cost for New Venture Entrepreneurial Series (4 workshops) is **\$50 prepaid** or **\$60 at the door**. New Venture Entrepreneurial Series includes New Business Orientation, Market Analysis, Cost Analysis, and Business Plan Overview.

Time: **See back** for complete schedule (**Times, Dates and Locations**).

Information: **Pre-registration is required**, space is limited. All workshops start promptly at scheduled time. Late arrivals will be rescheduled for the next quarter.

Part I - New Business Orientation

A 2-hour workshop that provides prospective and new business owners an overview on what it takes to start and run a small business, resources available in your communities, legal requirements, loan information and much more.

Part II - Market Analysis

A 2-hour workshop focusing on how to assess your: Industry ~ growth, size, spending habits, market potential; Target Market ~ profiles, trends, reach, strategies; and Competition ~ who, what, why. Includes hands-on activities, brainstorming and more.

Part III - Cost Analysis

A 2-hour workshop highlighting how to calculate and analyze: Start-up Costs ~ one time expenses, needs versus wants, creating an accurate list; Operating Expenses ~ fixed and variable costs, accurate projections, monthly costs, and business financial viability essentials in obtaining a loan and planning for direction.

Part IV - Business Plan

A 2-hour workshop concentrating on an overview of the business plan, purpose, content and preparation for obtaining a loan or for better direction. Topics include; business, product & service descriptions, market information & analysis, advertising, management & personnel, facility, financial statements & projections and future planning.

For additional information or to register please contact
Northeastern California Small Business Development Center (SBDC) at Butte College:
19 Williamsburg Lane, Chico • 530/895-9017
www.bcsbdc.org

New Venture Trainings 2010 July, August & September

Third Quarter New Venture Series

In-depth business start-up trainings & Certificate of Completion.

July New Venture Series

New Business Orientation	Wednesday, June 30	6:00pm - 8:00pm
Market Analysis	Wednesday, July 7	6:00pm - 8:00pm
Cost Analysis	Wednesday, July 14	6:00pm - 8:00pm
Business Plan Overview	Wednesday, July 21	6:00pm - 8:00pm

Location: Northeastern California SBDC at Butte College • 19 Williamsburg Lane • Chico

Cost: \$50 per person prepaid • \$60 per person at the door

August New Venture Series

New Business Orientation	Wednesday, July 28	6:00pm - 8:00pm
Market Analysis	Wednesday, August 4	6:00pm - 8:00pm
Cost Analysis	Wednesday, August 11	6:00pm - 8:00pm
Business Plan Overview	Wednesday, August 18	6:00pm - 8:00pm

Location: Northeastern California SBDC at Butte College • 19 Williamsburg Lane • Chico

Cost: \$50 per person prepaid • \$60 per person at the door

September New Venture Series

New Business Orientation	Tuesday, August 31	6:00pm - 8:00pm
Market Analysis	Tuesday, September 7	6:00pm - 8:00pm
Cost Analysis	Tuesday, September 14	6:00pm - 8:00pm
Business Plan Overview	Tuesday, September 21	6:00pm - 8:00pm

Location: Northeastern California SBDC at Butte College • 19 Williamsburg Lane • Chico

Cost: \$50 per person prepaid • \$60 per person at the door

For a list of New Business Orientations offered in your area please contact
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