

## THE ONE WORKSHOP INVENTORS & INNOVATORS CANNOT AFFORD TO MISS!

Learn from Bob DeMatteis, a nationally recognized innovator and author. Discover a development system that guarantees you will make money from your patents and ideas, at little or no cost to you! Endorsed by the U.S. Patent Office and the California Small Business Development Centers (SBDCs).

Topics will include:

- **Intellectual Property**  
Get valuable information including processes and procedures on how to apply for patents, trademarks, and copyrights.
- **Patenting For Profit**  
Learn the "FROM PATENT TO PROFIT" system which will guarantee you commercial success. You can save thousands of dollars by searching your own invention and writing your own patent application!
- **Mass Produce Your Inventions**  
This is where most innovators fail . . .but you can excel! Understanding the process will save you thousands of dollars and months in development.
- **Licensing, Questions And Answers**  
You can license your Intellectual Property and let others do most of the work. This is the area in which Bob outshines all other inventors. Timing has never been better. Many companies are looking for money making ideas.

### About the Presenter, Bob DeMatteis:

Bob DeMatteis is an inventor extraordinaire with 20 U.S. patents and licensed sales exceeding \$1 billion to companies such as Sears, Kroger, Walgreens, Burger King and Subway. Bob is an "in demand" featured speaker and the author of From Patent to Profit, Patents in Commerce, The Patent Writer and other valuable inventor books. Bob is also available at the SBDC for one-on-one business consulting. Please call to schedule appointment.

# Patent to Profit



**Date:** Wednesday, August 18, 2010  
**Time:** 9:00am - 4:00pm  
 No Host Lunch 12:00 - 1:00  
**Cost:** \$50 per person (Prepaid)  
 \$60 per person (At the door)  
**Place:** Northeastern California  
 SBDC at Butte College  
 19 Williamsburg Lane, Chico

Seating is limited. Pre-registration & payment reserves your seat. Cash or check only. For more information, please call or log on:

**530/895-9017 ■ [www.bcsbdc.org](http://www.bcsbdc.org)**

**Register today!** Please make check payable to Northeastern California SBDC at Butte College, and mail or drop off registration form (one per person) with payment of \$50 per person to: Northeastern California SBDC at Butte College, 19 Williamsburg Lane, Chico, CA 95926.

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