



**Northeastern California
Small Business Development Center
at Butte College
presents...**



Financial Management Series for Existing Businesses

5-week, 2-hour a week series designed to teach existing business owners how to manage your business financials for success. Good financial management can save you from making costly mistakes, and provide a plan for direction. It is also essential in the current business environment. Series topics include:

- ▶ Interpreting Financial Statements,
- ▶ Identifying Your Cash Flow Cycle and How It Impacts Your Business,
- ▶ Learning How to Calculate & Use Financial Ratios to Troubleshoot Fiscal Dangers and Improve Performance,
- ▶ Using Financial Tools to Make Good Business Decisions,
- ▶ Developing Forecast & Budget Techniques to Improve Profits
- ▶ And much more...

This Financial Management Training is For existing businesses ONLY.

<u>Dates:</u>	January 12, 19, 26 and February 2 & 9
<u>Times:</u>	6:00pm to 8:00pm (Tuesday Evenings)
<u>Cost:</u>	\$75 per person prepaid \$85 at the door
<u>Location:</u>	Northeastern California SBDC at Butte College 19 Williamsburg Lane, Chico

For additional information, please call (530) 895-9017

Register today! Please make check payable to Butte College SBDC. Please mail or drop off registration form (one per person) with payment of \$50 per person to: Northeastern California SBDC at Butte College, 19 Williamsburg Lane, Chico, CA 95926.

Name _____ Business Name _____

Phone _____ Mailing Address _____

City _____ State _____ Zip _____ Email _____



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